

THE

Shuttle

77 Mowat, Suite 100
Toronto ON, M6K 3E3
T·416·533·3000 F·416·533·8983
info@torontocarpetfactory.com

TORONTO CARPET FACTORY & YORK LIBERTY BUILDINGS NEWS

In This Issue ... [Get SMART](#), [Solutions Provides Solutions for Moveable](#), [Trip Out with Travel Shop](#)

SMART Toronto Technology Alliance: The Tech Resource Hub in our Neighborhood

It's hard to miss the buzz coming from 74 Fraser Ave. since SMART Toronto and Liberty Village New Media Centre joined forces to become SMART Toronto Technology Alliance.

SMART Toronto Technology Alliance is a leading member-based technology association that represents the interests of the technology industry within the Greater Toronto Area (GTA). A full-time staff, dedicated to delivering member programs and services, ensures there is no slow down in launching new initiatives. On January 29th, The Honorable James M. Flaherty, Minister of Enterprise, Opportunity and Innovation, officially opened the Toronto Centre for Technology, the newest initiative of SMART Toronto Technology Alliance. Minister Flaherty addressed a packed house of over 300 representatives of the IT, digital media, and business

community. During her opening address, Cindy Pearson, President – SMART Toronto Technology Alliance referred to the Centre as a meeting place, a resource centre, a testing ground and a launch pad, stating: "We are building an environment where industry has an opportunity to showcase innovation and where industry and developers have an opportunity to work side-by-side on new exciting applications."

Members include a broad base of small, medium and large enterprises from all sectors of the technology industry, including: software developers, system integrators, telecommunications companies, Internet companies, ISP's, ASP's, and content developers. Supporting members include advanced manufacturers, government, education, and professional service companies that either service or support the technology industry.



The packed house at the opening of the Toronto Centre for Technology.



Thanks for Supporting a Worthy Cause

Thanks to so many of you for generously purchasing daffodils in support of the Canadian Cancer Society. We enjoyed making our deliveries on April 2nd.

News Flash Back



Wasn't That a Party

December was a busy month at the Toronto Carpet Factory, with shopping and partying the order of the day. The Annual Christmas Party for TCF businesses was well-attended, and, gathering by the need to forcibly remove some of our guests at closing time, everyone had a great time. We couldn't have pulled it off without the support of Oland for the perfect venue and some mighty cold beer, Maxxium Canada for a lovely selection of fine wines, and Shoeless Joe's for an endless supply of tasty snacks. Your generosity provided much-needed support to two very worthy causes: the Daily Bread Food Bank and Autism Society Ontario. Thanks for joining in the festivities.

Speaking of Christmas - we hope you managed to get some of your Christmas shopping done around the complex in December. Thanks to so many of you for opening your doors to the rest of us and helping to alleviate some seasonal shopping stress.

Caffino: Toronto Star Reader's Choice Selection

The Toronto Star Eaters' Choice Awards were announced recently and the Carpet Factory's Caffino has won an award in the favorite Toronto restaurant category. Caffino has a new spring menu including a variety of Italian-style Panini sandwiches for lunch-on-the-go; perfect for lunch at the picnic table in the warmer weather. Let us know if they rate an Eaters' Choice Award in the Panini category. Bon Appetit!

Liberty Village Business Improvement Area Launches Plans for Summer Fun

A family-oriented fun day, "Here Comes Summer", is being planned for Saturday, June 21st at Lamport Stadium. Sponsored by the LVBIA and Canada Bread, the summer kick-off will include a silent auction, beer garden, midway of games, events and stage shows and a concert at the stadium in the evening. Please plan to attend what should be a great day in the neighbourhood. Proceeds from the event are being donated to the St. Joseph's Health Centre Beyond Medicine Campaign. For more information on how to get involved, or to become a sponsor, please call Lynn Clay at (416) 516-1723.



York Heritage Properties team brandish their Fidgetkitz.

Further Festivities

At our annual York Heritage Properties Christmas Party, held at Caffino in December, our social committee presented us with a unique Christmas gift, one that we are all continuing to enjoy - a Fidgetkitz from Autism Society Ontario. Fidgetkitz, a collection of unique, non-toxic sensory toys, was developed by a nine-year-old Toronto girl looking for a way to entertain her two Autistic brothers. She is donating half of the money she makes selling these kits to Autism Society Ontario. If you are an individual who likes to colour outside the lines, this is the perfect barrel of laughs for you. Autism Society Ontario is located in Suite 004 at 1179A King St. W. or call them at (416) 246-9592 for your very own Fidgetkitz.

Kudos & Accomplishments

to the Businesses & People at the Toronto Carpet Factory and York Liberty Buildings

Mimran Design Coup

York Liberty business Joseph Mimran and Associates, has been in the headlines frequently of late, and congratulations are definitely in order. Not only has Mimran and Associates recently developed a line of private label President's Choice housewares and home accessories for Loblaws stores, but the company has also been assigned to design and produce Holt Renfrew's private label collection for women. Bravo!

Digital Snow Making Flurries

The art world is abuzz these days with news of the release of Anarchive 2: Digital Snow, a fascinating, encyclopedic compilation on DVD-ROM of the multi-disciplinary work of TCF artist Michael Snow. The DVD has been described as a museum in a box, with 4,700 entries including 47 musical moments, 60 video excerpts, 30 reconstructed installations and some 700 works. We thought the project would be of interest to many of the artists and businesses at the Toronto Carpet Factory, so we have purchased Digital Snow for your viewing pleasure. Please contact the management office at (416) 533-3000 to borrow our copy, or purchase your own at the AGO or David Mirvish Books on Art.

A testimonial ...

Solutions the Solution for Moveable Inc.

Over the last few years at Moveable we have made some pretty significant changes. One specific change has been handling an increasingly complex computer network in our MAC and PC environments.

We have been working with a company called Solutions In Computing to properly implement our new infrastructure. They have not only been instrumental in our success, they have been honest, fair with pricing and very reliable.

I thought that in return I would let the people that we work with know how great they have been.

If you are looking for new MAC or PC equipment (including servers and desktops), need help with a changing network, including MAC OS X or migration to XP, or just require assistance in understanding where technology is going, I cannot recommend them more strongly.

Peter Dobbs
Director, Application Development
Moveable Inc.

Solutions in Computing is located at 1179 King St. W., Suite 100 and can be reached at (416) 588-3020.

If you have a testimonial to share about a fellow Toronto Carpet Factory business, we'd love to hear about it; e-mail jane@torontocarpetfactory.com.







Need a Vacation?



In October of 2002, Travel Shop Television opened its call centre doors right here in the Toronto Carpet Factory. Travel Shop Television is a daily half-hour travel shopping show, specializing in vacation travel. They take viewers on a virtual tour of the most popular destinations and resorts giving you the opportunity to see exactly where you are going before you book. Travel Shop Television airs across Canada and can be viewed in Ontario at 1:30pm Monday to Friday on CH 11.

If you need a vacation, their call centre is located at 1179 King Street, Suite 101 and is open from 9:00am to 6:00pm Monday to Friday. To book your next vacation call one of their experienced travel service agents at 1-88-88-BOOK-ME. Feel free to drop them a line or better yet, come by and see what great packages they have on special.



New on the Block

	<p>Comprehensive Care International 173 Dufferin St., Suite 301D</p> <p>Comprehensive Care International (CCI) is a project management firm specializing in the transfer of Canadian health care solutions to clients in Canada and the developing world. Hundreds of healthcare projects across Canada, as well as major, multiyear projects in the developing world, have benefited from the expertise of CCI consultants. Whether you need specialized clinical programs, multidisciplinary facilities or community health networks, CCI can build the team to design and deliver an efficient, adaptable solution.</p> <p>We apply global best practices to local needs. Our people are leading medical educators and practitioners, medical business consultants, designers of clinical-medical programs and facilities, and hands-on project managers. In-depth knowledge of future directions in each medical field guides every solution, giving it the flexibility to accommodate growth or change. Please visit us at www.comprehensivecareint.com.</p>
	<p>Corporate Visuals Inc. 18 Mowat Ave.</p> <p>Corporate Visuals Inc. provides strategic package design and brand development to leading packaged goods companies. Since 1983 Corporate Visuals Inc. has earned a reputation for innovative design solutions and strategic knowledge of the marketplace leading to successful brand development.</p> <p>Corporate Visuals Inc. has been recognized as one of the top companies of its kind in North America and has consistently placed in the top three for awards received at the bi-annual PAC competitions.</p>
	<p>Frameworks 77 Mowat Ave., Suite 201</p> <p>At Frameworks we specialize in the design and development of innovative e-learning solutions specifically tailored to the ever-changing needs of our clients. Our consultative approach allows us to work with your organization to understand your goals and leverage our expertise to deliver cost efficient e-learning solutions. Our e-learning solutions arm people at all levels of the enterprise with the information and skills they require to drive revenue and sales, enhance customer satisfaction and improve productivity.</p>
	<p>Gallop Logistics 72 Fraser Ave., Suite 122</p> <p>Gallop Logistics is one of North America's leading non-asset based providers of transportation logistics services. We serve the full truckload market in the United States and Canada, and specialize in providing mission-critical expedited, over-the-road truck and transportation for perishable, non-perishable and fragile freight. We work with over 1,500 carriers representing over 10,000 trucks. Last year alone our customers entrusted Gallop Logistics with more than 15,000 loads.</p>
	<p>Pady Sales 1179A King St. W., Suite 010</p> <p>Pady Sales is a marketing and sales agency representing Billabong, one of the leading Surf lifestyle brands to come out of California.</p>
	<p>Smart Toronto Technology Alliance 74 Fraser Ave.</p> <p>Established in 1995, SMART Toronto Technology Alliance is a leading member-based technology association that represents the interests of the technology industry within the Greater Toronto Area (GTA). SMART Toronto Technology Alliance serves a diverse member company base from all sectors of the technology industry, including: software developers, system integrators, telecommunications companies, Internet companies, ISP's, ASP's, and content developers, as well as advanced manufacturers, government, education, and professional service companies that support the technology industry. Our vision: To assist in the building of strong technology companies that will result in a strong technology cluster. Our mission: SMART Toronto Technology Alliance brings together people, technology, business, government, sources of capital and education to make the GTA technology community stronger.</p>

	Frost Creative Inc. 67 Mowat Ave., Suite 139
	<p>Each time frost forms an original design is created. Within the simple nature of this organic concept lies the inspiration behind the development of our newly formed collective. Founding members Bianca Colle, Darryl Screen and Jeremy McLellan are the talents that combine to realize innovative graphic communication. Driven by an obsession for the timeless principles of design, Frost strives to apply these disciplines to contemporary environments. A sensitivity for all elements of design - layout, typography, photography and illustration are infused into a spectrum of media - identity, branding, editorial, advertising, and interactive platforms for television, film and web. We believe that through a unification of strength in concept and aesthetic, a lasting impression will be achieved.</p>
	Su~Shi_Alta Costura 67 Mowat Ave., Suite 033
	<p>Su~Shi Design Group offers garments of distinction which draw inspiration from around the world. They draw from fabrics, philosophies and cultures to create fashion which is all about personal style, diversity and real-life luxury.</p> <p>Theirs is an East meets West philosophy which builds on the intellectual aesthetic of design, centered around the criteria of scale and proportion, balance and symmetry, expressed in unique, rich material from around the world and reflected in the timeless, seasonless nature of the clothing.</p>
	Spalding Creative Communications Inc. 67 Mowat Ave., Suite 136
	<p>With a tradition in the graphic arts industry dating back to the 1930's, this family-run company provides concept-to-completion print and graphic media services. Our experience enables us to provide a high quality and high yielding product on time, every time. Please visit us at www.spaldingcreative.com or give us a call.</p>
	Cinescence Inc. 67 Mowat Ave., Suite 030
	<p>Media content producer.</p>
	Spider Entertainment Inc. 72 Fraser Ave., Suite 115

Legal Tip of the Month: Construction

When building or renovating your home or office, always withhold 10% of the contract price from the contractor until 45 days after the date of last supply of construction services or material. This is required by the Construction Lien Act. If you pay this money out to the contractor before the 45 days has expired, you may be paying the money again to an unpaid subcontractor.

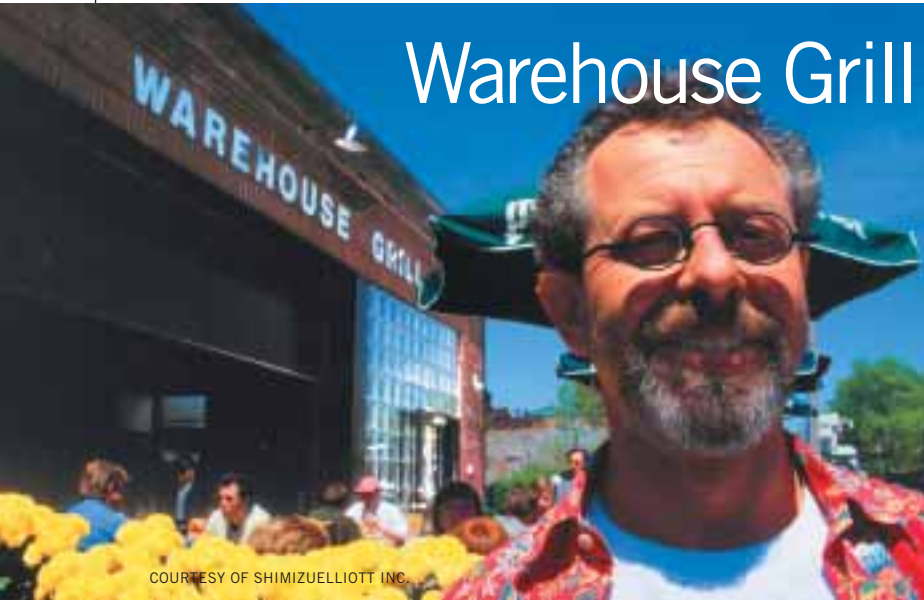
Tip compliments of Catherine Willson, Willson Lewis, 67 Mowat Ave., Suite 346, (416) 534-9504.

Warm Weather Wake-up Call

We have indeed been very fortunate in this community (knock wood), with respect to theft and vandalism. We just want to be sure that the relative safety of the neighborhood is not lulling everyone into a false sense of security; we should be ever-vigilant. Particularly as the warm weather approaches, when we all like to drive our cars with the top down, windows open and music blaring - PLEASE - remember to close your windows and lock your doors, leaving valuables out of sight, once you reach your destination. And PLEASE - lock your suites when you leave in the evening, again, leaving valuables out of sight.



Warehouse Grill is warming up!



COURTESY OF SHIMIZUELLIOTT INC.

The Warehouse Grill is a major watering hole for businesses of Liberty Village, and owner, Howard Katzman, is undoubtedly one of the neighborhood's most colourful personalities. For those of you who've anxiously waited for a patio table in the warmer weather, Howard has some good news: he's expanding his Toronto Carpet Factory restaurant and patio to make room for you! The Warehouse is noted for their great sandwiches, pastas, burgers, casual, lively atmosphere, and now there'll be more of it to go around. If you can't make it down to the Grill, you can call, and they'll deliver to your suite. 70 Fraser Ave., (416) 533-2446.

Heads Up for Doors Open

Please book your calendars now for the 4th Annual Doors Open Toronto, being held throughout the city on May 24th and 25th. The Toronto Carpet Factory looks forward to hosting visitors for this one-of-a-kind celebration of our architectural heritage. Join us!

Looking for a place to hold your next meeting?

Your search is over ... the Toronto Carpet Factory Resource Centre is located in Suite 101, 77 Mowat Ave. and is available for you to use and enjoy! You are welcome to entertain clients, make an important pitch, use the resource library or meet your neighbors for some brainstorming. There are two boardrooms, one with seating for 20 people and the second for 8. They can be booked by the hour, half day or full day with special features including a high speed Internet connection, a resource library and a kitchenette. Please contact the management office at (416) 533-3000 to book the Resource Centre for your next presentation.

A Bright Idea

Hats off to Mike Hendry, Building Manager at the TCF, for initiating a terrific energy/hydro saver within the complex. He's replacing all of the light bulbs in the Toronto Carpet Factory and York Liberty Buildings with high efficiency, energy saving light bulbs. The bulbs operate for an average of 5 years, using 76% less energy.

Enthusiastic About Extinguishers

We hope you've managed to hang the fire extinguisher we delivered to your suite for Christmas. We've had a number of people tell us they'd been meaning to get themselves an extinguisher but just hadn't gotten around to it. It's not too late to get it hung now if you haven't already ... In addition, be sure to follow manufacturer's instructions for annual maintenance of any and all fire extinguishers in your homes and offices.

Our Unique Neighborhood - Installment #1

If you've had a moment to cast a glance heavenward of late, you've likely noticed Toronto's first and only wind turbine on the Exhibition Grounds, at the foot of Dufferin. The turbine stands 94 meters tall with three blades, each stretching 29 meters long and rotating 21 times per minute. The non-polluting turbine can produce enough green power for approximately 250 households! (Suggestions for further installments about our neighborhood would be appreciated. Send them to jane@torontocarpettefactory.com.)

Wind turbine on the Exhibition Grounds.



TORONTO CARPET FACTORY

The Shuttle is published for the Liberty Village community by York Heritage Properties, owner/managers of the Toronto Carpet Factory & York Liberty Buildings.

77 Mowat Avenue, Suite 100
Toronto, Ontario, M6K 3E3
Tel. (416) 533-3000 Fax: (416) 533-8983
Web site: www.torontocarpettefactory.com
E-mail: info@torontocarpettefactory.com

Comments, pictures and articles are always welcome from our readers. Deadline for submissions for the Summer 2003 Shuttle is May 15, 2003. Publication date is June 12, 2003 .

Design: Synapse Cross-Media
Digital Printer: Moveable
Editors: Diana Osler-Zortea and Jane Siklos